



Running Free Alaska

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Thank you for your past support of the Running Free Alaska community race. We are so grateful to your commitment to our program. We will be back to an in-person race this year, although we will also keep the virtual race for our supporters outside of Anchorage and Alaska. There will be changes, however, due to our continued lack of access to part of our traditional course around the Hiland facility.

This year's race will be held on the soccer field at Alaska Pacific University and will be in a time format: runners can choose to run 20 minutes, 40 minutes, or 60 minutes, accumulating as much distance as they can during this time. The course will be a 377-meter loop on the soccer field, which is the exact distance of the track our Hiland runners use for running workouts. They will also be using the track for their fall race in the same time format as our community race. The new name for the race is the Running Free Loopty Loo 2022.

Running Free Alaska's mission is to make a positive difference in the lives of Alaskan women who are incarcerated through a structured running program and to provide running-related support after release. RFA believes that the simplicity of running helps people live their best lives. Our vision is to create a supportive environment for women who are incarcerated and stand as a bridge to an interconnected community not defined by labels and stigmas. Our annual race is our single largest fundraiser. Your support means the cost of producing the race is covered and 100% of race entry fees go toward growing our programs.

Running Free Alaska has impacted hundreds of women since 2012 by providing coaching, training, shoes, bras and races to the inmates inside Hiland Correctional. Once our runners are released, they are introduced into and supported in the Anchorage running community with shoes, bras, race entry fees, transportation, and our Peak a Week program. Our 13-member board and 15 volunteer coaches believe the success of our runners, both inside prison and outside prison, is a testimony to the impact of our program.

“If it hadn't been for Running Free, I wouldn't be where I am in my recovery.”

-Sabrina, released runner

“Running Free is a game changer. It taught me that I can do something hard and survive.”

-Sarah, inmate runner

“Running Free saved my life.”

-Bonnie, released runner

Thank you again for considering supporting the Running Free Loopty Loo as a sponsor. Event sponsorship levels and benefits are outlined in the “Event Sponsorship” document at the end of this letter. Deadline for any printed materials is May 15, 2022. Let us know if you have any questions.

Sincerely,

Lisa Keller, General Manager
John Ferguson, Board Fundraising Chair
Jackie Minge, Board President



Running Free Loopty Loo Event Sponsorship

In-person race: June 23, 2022, 7 p.m.
Virtual race: June 16 - 23, 2022

All Running Free 4 Miler sponsors are recognized throughout the year on the Running Free Alaska website, social media, email correspondence, and at various other events and activities of the organization throughout the year.

Platinum Presenting Sponsor — \$5000

- *Recognized as the presenting sponsor of the Running Free 4 Miler*
- "Presented by *Your Company Name*" added to race publicity
- First-level logo on the participant t-shirts
- First-level logo on the race swag bags
- Company banner (provided by the sponsor) displayed at the t-shirt pickup event

Gold Sponsor — \$2500

- *Recognized as a sponsor of the Running Free 4 Miler*
- Second-level logo on the participant t-shirts (first-level if there is not a Presenting Sponsor)
- Second-level logo on the race swag bags (first-level if there is not a Presenting Sponsor)
- Company banner (provided by the sponsor) displayed at the t-shirt pickup event

Silver Sponsor — \$1000

- *Recognized as a sponsor of the Running Free 4 Miler*
- Third-level logo on the participant t-shirts (second-level if there is not a Presenting Sponsor)
- Third-level logo on the race swag bags (second-level if there is not a Presenting Sponsor)
- Company banner (provided by the sponsor) displayed at the t-shirt pickup event

Bronze Sponsor — \$500

- *Recognized as a sponsor of the Running Free 4 Miler*
- Fourth-level logo on the participant t-shirts (third-level if there is not a Presenting Sponsor)
- Fourth-level logo on the race swag bags (third-level if there is not a Presenting Sponsor)

Friend of Running Free — \$250

- *Recognized as a sponsor of the Running Free 4 Miler*
- Name on the participant t-shirts
- Name on the race swag bags

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